

Players

302040

Section I - Club Officers

Name	E-mail	Title	Class Year
Andrew Couture	coutua3@rpi.edu	Technical Director	Senior
Andrew Fasano	fasana@rpi.edu	Co-Webmaster	Sophomore
Austin Nunno	nunnoa@rpi.edu	Membership Chair	Senior
Austin Selick-Bottos	selica@rpi.edu	Set Chair	Sophomore
Cameron Childress	childc2@rpi.edu	Sound Chair	Senior
David Archibald	archid@rpi.edu	Co-Webmaster	Senior
Emily Fernandes	fernae@rpi.edu	Secretary/Historian	Senior
Eric Yanulis	yanule@rpi.edu	Lights Chair/TD Elect	Senior
Jessica Falk	falkj3@rpi.edu	Asst. Stage Committee Chair	Junior
Jon Stack	stackj2@rpi.edu	E-Board Rep	Senior
Linda Quartner	quartl@rpi.edu	Business Manager	Junior
Michelle Zeliph	zelipm@rpi.edu	Costumes	Senior
Rebecca Calvanico-Weinstein	calvar@rpi.edu	Membership Chair Elect	Junior
Robert Stewart	stewart4@rpi.edu	President Elect	Sophomore
Timothy McMullan	mcmult@rpi.edu	President	Senior
William Johnson	johnsw6@rpi.edu	Season Publicity Director	Senior

Section II - Membership History

	FY	FY	2012 Actual	2013 Forecast
Undergrad			105	118
Graduate			3	4
Waived			1	0
Fac/Staff			4	4
Non-RPI			10	10
Total	0	0	123	136

Section III - Club Purpose

The purpose of the RPI Players is to foster an interest in all phases of the theater among RPI students and the surrounding community, and to provide theatrical entertainment for those same communities.

-RPI Players Constitution

Section IV - Current Club Activities

This past Fall, the RPI Players produced two plays: "Les Liaisons Dangereuses" (our Fall mainstage show) and "Audience" (our Fall side show). Producing both shows simultaneously gave the opportunity for a large number of our club members to take part in theater activities in the RPI Playhouse and were able to present our work to the RPI community.

For the Spring semester, we are looking forward to producing an "Evening of Performance 2012", which opens February 17th, as well as producing this season's spring musical, "The Drowsy Chaperone", which opens April 27th.

Along with our three main productions of the year, we have been working with other departments and clubs on campus to produce additional events. This year, the organization worked with the Office of the First Year Experience to produce a Navigating Rensselaer and Beyond event in August. This allowed approximately 30 first year students to work in the Playhouse for three days and completely produce two one act plays, which were performed at the end of NRB week in the Playhouse. This program was very successful, and we were able to encourage many first year students to continue working with the RPI Players. We also hosted two non-theatre performances in the Playhouse: Improvcapella (featuring Sheer Idiocy and the Rusty Pipes) and the Basement Blues Band reunion concert (featuring a blues band composed of RPI alumni).

In total, the 82nd Season has so far been a great success, and we look forward to continuing on that route.

Section V - Goals and Programs for FY2013

Goal A: To Produce a Straight Play during the Fall Semester

Program 1: Scripts and Royalties

Program 2: Professional Fees

Program 3: Concessions

Program 4: Playbills

Program 5: Theater Production Expenses

Program 6: Ticket Income

Program 7: Show Publicity

Goal B: To Produce An Evening of Performance in the Winter months

Program 1: Scripts and Royalties

Program 2: Professional Fees

Program 3: Concessions

Program 4: Playbills

Program 5: Theater Production Expenses

Program 6: Ticket Income

Program 7: Show Publicity

Goal C: To produce a musical during the spring semester

Program 1: Scripts and Royalties

Program 2: Professional Fees

Program 3: Concessions

Program 4: Playbills

Program 5: Theater Production Expenses

Program 6: Ticket Income

Program 7: Show publicity

Goal D: To support theater on the RPI Campus

Program 1: Fall Membership Events

Program 2: Theater Slams

Program 3: Reception Funding

Program 4: Second Fall Production

Goal E: To operate a theater group

Program 1: Office Supplies and Correspondence

Program 2: Set Shop Expenses

Program 3: Lighting Consumables

Program 4: Sound Consumables

Program 5: Make-Up Consumables

Program 6: Work Party Food

Program 7: TANYS Adjudication

Program 8: Season Tickets

Goal F: To obtain new members, train current members, and encourage alumni involvement

Program 1: Alumni and Membership Mixers

Program 2: AES Student Trip

Goal G: To publicize our performances to increase attendance and participation

Program 1: Marquees, Flyers, and Posters

Program 2: Polytechnic Advertisements

Section VI - Realization of Goals and Programs

Goal A: To Produce a Straight Play during the Fall Semester

Program 1: Scripts and Royalties

This line is used to pay for scripts and royalty fees as required by law. The amount listed is reflective of actual historical costs and is consistent with previous approved amounts.

Line #	Description	Quantity	Unit Price	Extended
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				Price
009	Royalties and scripts, as required by law	1	\$700.00	\$700.00
009	Royalties and scripts, as required by law	1	\$700.00	\$700.00
Total Expense				\$700.00
				\$700.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$700.00
				\$700.00

Program 2: Professional Fees

Attracting a director requires that we set a salary this is commensurate with those offered by other local community theaters.

Line #	Description	Quantity	Unit Price	Extended Price
047	Directors salary	1	\$1,500.00	\$1,500.00
047	Directors salary	1	\$1,500.00	\$1,500.00
Total Expense				\$1,500.00
				\$1,500.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$1,500.00
				\$1,500.00

Program 3: Concessions

We provide our audience with food and drink during intermission. The prices for the items sold at concessions depends on the expenses for the pre-purchase concessions.

Both lines have been altered to reflect feasibility. Based upon records from the last several straight plays, more than a \$150 profit from concessions is an unreasonable goal.

Line #	Description	Quantity	Unit Price	Extended Price
RU0	Concessions income	1	\$350.00	\$350.00
RU0	Concessions income	1	\$350.00	\$350.00
114	Pre-purchase concessions	1	\$200.00	\$200.00
114	Pre-purchase concessions	1	\$200.00	\$200.00
Total Expense				\$200.00
				\$200.00

Total Income	\$350.00
	\$350.00
Total Subsidy	-\$150.00
	-\$150.00

Program 4: Playbills

Playbills and lobby photos are production specific expenses. Playbills provide the audience with information about the theater, show, cast, and crew. In order to properly represent our casts and production crews, we are continuing to budget for 16-page playbills. Lobby and publicity photos are used in the lobby of the Playhouse to identify actors and also to send to various local papers for publicity. The cost of lobby photos has been reduced to better represent current prices. The cost of video production is based on RPI TV's pricing, who we use to videotape our shows.

Line #	Description	Quantity	Unit Price	Extended Price
009	Lobby and Publicity Photos	1	\$30.00	\$30.00
009	Lobby and Publicity Photos	1	\$30.00	\$30.00
040	Playbill Printing (16pp* \$1 per unit* 100 units*5 shows= 500 units)	1	\$500.00	\$500.00
040	Playbill Printing (16pp* \$1 per unit* 100 units*5 shows= 500 units)	1	\$500.00	\$500.00
047	Video tape for our archives	1	\$100.00	\$100.00
047	Video tape for our archives	1	\$100.00	\$100.00
Total Expense				\$630.00
				\$630.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$630.00
				\$630.00

Program 5: Theater Production Expenses

Each year, we budget for a total amount of money for general show expenses. After designers and directors have worked together with the producer and the Business Manager, a vision of the show is developed, and specific show expenses are appropriated. These include expenses such as set construction, costumes, lighting, properties, etc. Since the needs of each department vary on a show by show basis, we feel it is best to continue to use this method, which has worked very well for us in the past.

We have also requested money to provide food at our Tech Sunday rehearsal. As this is an all-day rehearsal, providing food for the cast and crew is important. This food is generally prepared by members of the organization, ensuring that the cost is as little as possible. While this food has traditionally been paid for by the producer of the show, it is more appropriate for this to be a production expense.

Comment: We cannot fund Tech Sunday Food.

Line #	Description	Quantity	Unit Price	Extended Price
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009	Payment for expenses accrued during the production	1	\$2,500.00	\$2,500.00
009	Payment for expenses accrued during the production	1	\$2,500.00	\$2,500.00
114	Tech Sunday Food	1	\$100.00	\$100.00
114	Tech Sunday Food	0	\$0.00	\$0.00
Total Expense				\$2,600.00
				\$2,500.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$2,600.00
				\$2,500.00

Program 6: Ticket Income

The RPI Players has a three-tier pricing structure for our shows. We generally offer half-price for those with valid Rensselaer IDs and a smaller discount for seniors (over 65) and non-Rensselaer students, in addition to general ticket pricing. The amount requested in this line has been adjusted to reflect more recent ticket sales. The Business Manger and the Executive Committee have been tracking attendance statistics over the last three years, and this data has been used to determine the income lines for this performance.

Line #	Description	Quantity	Unit Price	Extended Price
RU0	Fall Show Income (\$5.50 per ticket * 5 perf *80 seats)	400	\$5.50	\$2,200.00
RU0	Fall Show Income (\$5.50 per ticket * 5 perf *80 seats)	400	\$5.50	\$2,200.00
Total Expense				\$0.00
				\$0.00
Total Income				\$2,200.00
				\$2,200.00
Total Subsidy				-\$2,200.00
				-\$2,200.00

Program 7: Show Publicity

Post card, business card, and poster printing has been combined into one line as they are all printed publicity material. The total cost for these three items has been reduced from last season to better reflect current prices. Business cards are small and therefore easy to carry around and hand out. Posters are placed around the campus, especially on signboards and in Residence Halls, They are our primary means of communication and advertising to the Rensselear Community, so they are very crucial to attracting audience members to the productions.

Post cards have become a somewhat antiquated advertising technique, as they accomplish little more than

publicity via email. We therefore do not request money for mailing postcards.

Table tents are a very effective method for reaching the student body, as they are placed in the Union and Dining Halls and are seen by a majority of the students, especially those who do not live on campus. Publicity Committee members have also used these table tents as flyers to attract students to the shows. Posting supplies include items such as heavy duty staples for sign boards, tape as allowed by Union posting guidelines, and other items that are used for every show but have been taken out of other programs in the past. Postcard mailing allows reach members of other community theaters and schools in the area. Postcards are only mailed to theater groups, theater businesses, and schools in efforts to reach the maximum amount of people as efficiently as possible.

All of the above methods have greatly helped us to expand our audience base and attract much larger groups of Rensselaer Students and Staff as well as Community members. This allows us to not only meet our income lines but also increase our presence and audience base within the Rensselaer and Troy community.

~~Comment: Please use the Union Admin. Office for posting supplies.~~

Line #	Description	Quantity	Unit Price	Extended Price
022	Postcard Mailing	0	\$0.29	\$0.00
022	Postcard Mailing	0	\$0.29	\$0.00
009	Posting Supplies; Heavy Duty Staples and Tape (for use within approved Union posting guidelines)	1	\$20.00	\$20.00
009	Posting Supplies; Heavy Duty Staples and Tape (for use within approved Union posting guidelines)	0	\$0.00	\$0.00
040	Printing Publicity Material	1	\$250.00	\$250.00
040	Printing Publicity Material	1	\$250.00	\$250.00
038	Table Tent Copying	325	\$0.03	\$9.75
038	Table Tent Copying	200	\$0.08	\$16.00
Total Expense				\$279.75
				\$266.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$279.75
				\$266.00

Goal B: To Produce An Evening of Performance in the Winter months

Program 1: Scripts and Royalties

This program covers the cost of royalties and scripts, as required by law for all performances. The amount requested for scripts and rights has increased due to an increase in the cost of rights for shows. Additionally, the amount requested has been divided amongst the three shows that will be performed, as this more accurately reflects our operating procedures.

Line #	Description	Quantity	Unit Price	Extended Price
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085	Royalties (\$75 per show* 5 shows)	3	\$375.00	\$1,125.00
085	Royalties (\$75 per show* 5 shows)	3	\$375.00	\$1,125.00
009	Scripts	3	\$90.00	\$270.00
009	Scripts	3	\$90.00	\$270.00
Total Expense				\$1,395.00
				\$1,395.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$1,395.00
				\$1,395.00

Program 2: Professional Fees

An Evening of Performance is meant to be a learning opportunity for students to fill positions that they would not normally be able to fill. For this reason, the directors are Rensselaer activity-fee paying students and, therefore, not paid.

Line #	Description	Quantity	Unit Price	Extended Price
047	Director's Salary	0	\$0.00	\$0.00
047	Director's Salary	0	\$0.00	\$0.00
Total Expense				\$0.00
				\$0.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$0.00
				\$0.00

Program 3: Concessions

We provide our audience with food and drink during intermission. The prices for the items sold at concessions depends on the expenses for the pre-purchase concessions.

Based upon records from the last several EOP performances, more than a \$100 profit from concessions is an unreasonable goal.

Line #	Description	Quantity	Unit Price	Extended Price
RU0	Concessions income	1	\$300.00	\$300.00
RU0	Concessions income	1	\$300.00	\$300.00
114	Pre-purchase concessions	1	\$200.00	\$200.00

114	Pre-purchase concessions	1	\$200.00	\$200.00
Total Expense				\$200.00
				\$200.00
Total Income				\$300.00
				\$300.00
Total Subsidy				-\$100.00
				-\$100.00

Program 4: Playbills

Playbills and lobby photos are production specific expenses. Playbills provide the audience with information about the theater, show, cast, and crew. In order to properly represent our casts and production crews, we are continuing to budget for 16-page playbills. Lobby and publicity photos are used in the lobby of the Playhouse to identify actors and also to send to various local papers for publicity. The cost of lobby photos has been reduced to better represent current prices. The cost of video production is based on the cost of RPI TV.

Line #	Description	Quantity	Unit Price	Extended Price
009	Lobby and Publicity Photos	1	\$30.00	\$30.00
009	Lobby and Publicity Photos	1	\$30.00	\$30.00
040	Playbill printing(16pp playbills cost \$1.00 each * 80 playbills perf. * 5 perf. = \$400.00 playbills)	1	\$400.00	\$400.00
040	Playbill printing(16pp playbills cost \$1.00 each * 80 playbills perf. * 5 perf. = \$400.00 playbills)	1	\$400.00	\$400.00
047	Video tape for our archives	1	\$100.00	\$100.00
047	Video tape for our archives	1	\$100.00	\$100.00
Total Expense				\$530.00
				\$530.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$530.00
				\$530.00

Program 5: Theater Production Expenses

Due to the unique setup of "An Evening of Performance", it is very difficult to break down costs for this production into separate line items. At this time, we do not know what shows or acts will be performed. Rather, the amount of money that will be needed by each department will be determined by the needs of the particular shows and the visions of the directors when the shows are chosen. The \$700.00 requested will be enough to properly fund this production. We have also requested money to provide food at our Tech Sunday rehearsal. As this is an all-day rehearsal, providing food for the cast and crew is important. This food is generally prepared by members of the

organization, ensuring that the cost is as little as possible. While this food has traditionally been paid for by the producer of the show, it is more appropriate for this to be a production expense.

Comment: We cannot fund Tech Sunday Food.

Line #	Description	Quantity	Unit Price	Extended Price
009	Payment for expenditures accrued during the production	1	\$700.00	\$700.00
009	Payment for expenditures accrued during the production	1	\$700.00	\$700.00
114	Tech Sunday Food	1	\$100.00	\$100.00
114	Tech Sunday Food	0	\$0.00	\$0.00
Total Expense				\$800.00
				\$700.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$800.00
				\$700.00

Program 6: Ticket Income

The RPI Players has a three-tier pricing structure for our shows. We generally offer half-price for those with valid Rensselaer IDs and a smaller discount for seniors (over 65) and non-Rensselaer students, in addition to general ticket pricing. The amount requested in this line is consistent with the actual income from our EOP productions. The Business Manger and the Executive Committee have been tracking attendance statistics over the last three years, and this data has been used to determine the income lines for this performance.

Line #	Description	Quantity	Unit Price	Extended Price
RU0	Ticket Income (60 Seats per performance * 5 Performances * \$6.00 per ticket)	300	\$6.00	\$1,800.00
RU0	Ticket Income (60 Seats per performance * 5 Performances * \$6.00 per ticket)	300	\$6.00	\$1,800.00
Total Expense				\$0.00
				\$0.00
Total Income				\$1,800.00
				\$1,800.00
Total Subsidy				-\$1,800.00
				-\$1,800.00

Program 7: Show Publicity

Post card, business card, and poster printing has been combined into one line as they are all printed publicity material. The total cost for

these three items has been reduced from last season to better reflect current prices. Business cards are small and therefore easy to carry around and hand out. Posters are placed around the campus, especially on signboards and in Residence Halls, They are our primary means of communication and advertising to the Rensselaer Community, so they are very crucial to attracting audience members to the productions.

Post

cards have become a somewhat antiquated advertising technique, as they accomplish little more than publicity via email. We therefore do not request money for mailing postcards.

Table tents are a very effective method for reaching the student body, as they are placed in the Union and Dining Halls and are seen by a majority of the students, especially those who do not live on campus. Publicity Committee members have also used these table tents as flyers to attract students to the shows. Posting supplies include items such as heavy duty staples for sign boards, tape as allowed by Union posting guidelines, and other items that are used for every show but have been taken out of other programs in the past. Postcard mailing allows reach members of other community theaters and schools in the area. Postcards are only mailed to theater groups, theater businesses, and schools in efforts to reach the maximum amount of people as efficiently as possible.

All of the above methods have greatly helped us to expand our audience base and attract much larger groups of Rensselaer Students and Staff as well as Community members. This allows us to not only meet our income lines but also increase our presence and audience base within the Rensselaer and Troy community.

~~Comment: Please use the Union Admin. Office for posting supplies.~~

Line #	Description	Quantity	Unit Price	Extended Price
022	Postcard Mailing	0	\$0.29	\$0.00
022	Postcard Mailing	0	\$0.29	\$0.00
009	Posting Supplies; Heavy Duty Staples and Tape (For use within approved Union Guidelines)	1	\$20.00	\$20.00
009	Posting Supplies; Heavy Duty Staples and Tape (For use within approved Union Guidelines)	0	\$0.00	\$0.00
040	Printing Publicity Material	1	\$250.00	\$250.00
040	Printing Publicity Material	1	\$250.00	\$250.00
038	Table Tent Copying	325	\$0.03	\$9.75
038	Table Tent Copying	200	\$0.08	\$16.00
Total Expense				\$279.75
				\$266.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$279.75
				\$266.00

Goal C: To produce a musical during the spring semester

Program 1: Scripts and Royalties

The amount requested for rights reflects the current costs of rights and scripts for musicals. This is consistent with the amount that was approved in the previous Budget.

Line #	Description	Quantity	Unit Price	Extended Price
085	Scripts and Royalties	1	\$2,300.00	\$2,300.00
085	Scripts and Royalties	1	\$2,300.00	\$2,300.00
Total Expense				\$2,300.00
				\$2,300.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$2,300.00
				\$2,300.00

Program 2: Professional Fees

In order to pay for the professionals necessary for production of a musical, we must offer salaries that are at par with other community theaters in the area. For this year's budget, we are budgeting for the same amount that was approved in the previous budget. The rate for musicians is based on the current Theater Union Rate in the Capital District.

Line #	Description	Quantity	Unit Price	Extended Price
047	Cheorographer's Salary	1	\$900.00	\$900.00
047	Cheorographer's Salary	1	\$900.00	\$900.00
047	Director's Salary	1	\$1,500.00	\$1,500.00
047	Director's Salary	1	\$1,500.00	\$1,500.00
047	Musical accompanist's salary	1	\$750.00	\$750.00
047	Musical accompanist's salary	1	\$750.00	\$750.00
047	Musical Director's Salary	1	\$1,100.00	\$1,100.00
047	Musical Director's Salary	1	\$1,100.00	\$1,100.00
047	Professional musicians (\$65/day * 5 musicians * 8 days)	5	\$525.00	\$2,625.00
047	Professional musicians (\$65/day * 5 musicians * 8 days)	5	\$525.00	\$2,625.00
Total Expense				\$6,875.00
				\$6,875.00
Total Income				\$0.00
				\$0.00

Total Subsidy	\$6,875.00
	\$6,875.00

Program 3: Concessions

We provide our audience with food and drink during intermission. The prices for the items sold at concessions depends on the expenses for the pre-purchase concessions.

Line #	Description	Quantity	Unit Price	Extended Price
RU0	Concessions Income	1	\$600.00	\$600.00
RU0	Concessions Income	1	\$600.00	\$600.00
114	Pre-Purchase Concessions	1	\$350.00	\$350.00
114	Pre-Purchase Concessions	1	\$350.00	\$350.00
Total Expense				\$350.00
				\$350.00
Total Income				\$600.00
				\$600.00
Total Subsidy				-\$250.00
				-\$250.00

Program 4: Playbills

Playbills and lobby photos are production specific expenses. Playbills provide the audience with information about the theater, show, cast, and crew. In order to properly represent our casts and production crews, we are continuing to budget for 16-page playbills. Due to the increased number of programs produced for the Musical, the printer charges us a reduced rate than for the fall show or EOP.

Lobby and publicity photos are used in the lobby of the Playhouse to identify actors and also to send to various local papers for publicity. The cost has been reduced to reflect recent printing costs. The cost of video production is also based on actual historical expenses. The total amount requested for this program is consistent with the amount approved in the previous budget.

Line #	Description	Quantity	Unit Price	Extended Price
040	Lobby/Publicity Photos	1	\$30.00	\$30.00
040	Lobby/Publicity Photos	1	\$30.00	\$30.00
040	Playbill printing(16pp playbills cost \$0.75 each- 130 playbills/performance* 6 performances = 780 playbills)	780	\$0.75	\$585.00
040	Playbill printing(16pp playbills cost \$0.75 each- 130 playbills/performance* 6 performances = 780 playbills)	780	\$0.75	\$585.00
047	Video Tape for our Archives	1	\$100.00	\$100.00

047	Video Tape for our Archives	1	\$100.00	\$100.00
			Total Expense	\$715.00
				\$715.00
			Total Income	\$0.00
				\$0.00
			Total Subsidy	\$715.00
				\$715.00

Program 5: Theater Production Expenses

Each year, we budget for a total amount of money for general show expenses. After designers and directors have worked together with the producer and the Business Manager, a vision of the show is developed and specific show expenses are appropriated. These include expenses such as set construction, costumes, lighting, properties, etc. Since the needs of each department vary on a show-by-show basis, we feel it is best to continue to use this method, which as worked very well for us in the past.

We have also requested money to provide food at our Tech Sunday rehearsal. As this is an all-day rehearsal, providing food for the cast and crew is important. This food is generally prepared by members of the organization, ensuring that the cost is as little as possible. While this food has traditionally been paid for by the producer of the show, it is more appropriate for this to be a production expense.

Comment: We cannot fund Tech Sunday Food.

Line #	Description	Quantity	Unit Price	Extended Price
009	Payment for expenditures accrued during the production	1	\$3,000.00	\$3,000.00
009	Payment for expenditures accrued during the production	1	\$3,000.00	\$3,000.00
114	Tech Sunday Food	1	\$100.00	\$100.00
114	Tech Sunday Food	0	\$0.00	\$0.00
			Total Expense	\$3,100.00
				\$3,000.00
			Total Income	\$0.00
				\$0.00
			Total Subsidy	\$3,100.00
				\$3,000.00

Program 6: Ticket Income

The RPI Players has a three-tier pricing structure for our shows. We generally offer half-price for those with valid Rensselaer IDs and a smaller discount for seniors (over 65) and non-Rensselaer students, in addition to general ticket pricing. The amount requested in this line is consistent with the actual income from our fall shows. The Business Manger and the Executive Committee have been tracking attendance statistics over the last three years, and this data has been used to determine the income lines for this performance.

Line #	Description	Quantity	Unit Price	Extended
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				Price
RU0	Spring Show Income (\$6.00 *6 performances * 85 seats)	510	\$6.00	\$3,060.00
RU0	Spring Show Income (\$6.00 *6 performances * 85 seats)	510	\$6.00	\$3,060.00
Total Expense				\$0.00 \$0.00
Total Income				\$3,060.00 \$3,060.00
Total Subsidy				-\$3,060.00 -\$3,060.00

Program 7: Show publicity

Post card, business card, and poster printing has been combined into one line as they are all printed publicity material. The total cost for these three items has been reduced from last season to better reflect current prices. Business cards are small and therefore easy to carry around and hand out. Posters are placed around the campus, especially on signboards and in Residence Halls, They are our primary means of communication and advertising to the Rensselaer Community, so they are very crucial to attracting audience members to the productions.

Post cards have become a somewhat antiquated advertising technique, as they accomplish little more than publicity via email. We therefore do not request money for mailing postcards.

Table tents are a very effective method for reaching the student body, as they are placed in the Union and Dining Halls and are seen by a majority of the students, especially those who do not live on campus. Publicity Committee members have also used these table tents as flyers to attract students to the shows. Posting supplies include items such as heavy duty staples for sign boards, tape as allowed by Union postering guidelines, and other items that are used for every show but have been taken out of other programs in the past. Postcard mailing allows reach members of other community theaters and schools in the area. Postcards are only mailed to theater groups, theater businesses, and schools in efforts to reach the maximum amount of people as efficiently as possible.

All of the above methods have greatly helped us to expand our audience base and attract much larger groups of Rensselaer Students and Staff as well as Community members. This allows us to not only meet our income lines but also increase our presence and audience base within the Rensselaer and Troy community.

Comment: Please use the Union Admin. Office for postering supplies.

Line #	Description	Quantity	Unit Price	Extended Price
022	Postcard Mailing	0	\$0.29	\$0.00
022	Postcard Mailing	0	\$0.00	\$0.00
009	Posting Supplies; Heavy duty staples and tape (for use within approved Union postering Guidelines)	1	\$20.00	\$20.00
009		0	\$0.00	\$0.00

	Posting Supplies; Heavy duty staples and tape (for use within approved Union posting Guidelines)			
040	Printing Publicity Material	1	\$250.00	\$250.00
040	Printing Publicity Material	1	\$250.00	\$250.00
038	Table Tent Copying	325	\$0.03	\$9.75
038	Table Tent Copying	200	\$0.08	\$16.00
Total Expense				\$279.75
				\$266.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$279.75
				\$266.00

Goal D: To support theater on the RPI Campus

Program 1: Fall Membership Events

Players does a number of membership building events in the Fall, such as apple picking, dark night games, Players Olympics, and laser tag. They are integral to creating interest in our club amongst new members, as well as retaining them.

Additionally, as part of every production, we have two small awards for every day of performance: the gilded lily and the screw in whoopie. The gilded lily is a gold spray painted plastic lily that is given to someone who is new to the playhouse or new to their role in recognition of the good job they have done. The screw in whoopie is given to the technical departments who have shown a good job in their work for the show. The scrap wood for the screw in whoopie would come from leftover wood in the set shop, but the gold spray paint needed to be purchased. Normally, this expenditure has come out of the production expenses, however, it makes more sense to have a budget line for them, in the membership, as they are a tradition that matches the needs of the membership as a whole.

Comment: Please provide the E-Board with a detailed list of 'Membership Building Events.'

Line #	Description	Quantity	Unit Price	Extended Price
009	Gold Spray Paint	1	\$30.00	\$30.00
009	Gold Spray Paint	1	\$30.00	\$30.00
009	Lily	20	\$2.00	\$40.00
009	Lily	20	\$2.00	\$40.00
009	Membership Building Events	1	\$250.00	\$250.00
009	Membership Building Events	1	\$200.00	\$200.00
Total Expense				\$320.00
				\$270.00

Total Income	\$0.00 \$0.00
Total Subsidy	\$320.00 \$270.00

Program 2: Theater Slams

Members of the RPI Players began several years ago what is quickly becoming a Players tradition, the 24-Hour Theater Slam. The Theater Slam is a complete production, including writing, rehearsal, publicity, tech, and performance, all done in 24 hours. The purpose of this program is to allow people of all skill levels the opportunity to participate in a theatrical production with minimal time requirement, as well as create an environment where everyone can participate, regardless of previous experience or current skills. We have held many successful Theater Slams to date, and it allowed an outreach to students we were not able to attract with traditional productions at the Playhouse. In order to continue this program, we are requesting the same amount that was approved in the previous budget.

Line #	Description	Quantity	Unit Price	Extended Price
009	24-Hour Theater Slam	1	\$50.00	\$50.00
009	24-Hour Theater Slam	1	\$50.00	\$50.00
Total Expense				\$50.00 \$50.00
Total Income				\$0.00 \$0.00
Total Subsidy				\$50.00 \$50.00

Program 3: Reception Funding

This program is used to purchase food for events such as DVD Night, Players Independent film nights, and other membership events within the organization. In the past we have received a great turnout and involvement in these events, and they are essential at maintaining a high spirit among the members of the organization.

Over the past two years we have had an increase in the level of activity from our membership chairs, increased participation from members, and increased attendance at events. Amount request reflects current membership numbers.

Line #	Description	Quantity	Unit Price	Extended Price
114	Reception Funding, \$2.50 per Student per Semester	122	\$2.50	\$305.00
114	Reception Funding, \$2.50 per Student per Semester	122	\$2.50	\$305.00
Total Expense				\$305.00 \$305.00
Total Income				\$0.00

	\$0.00
Total Subsidy	\$305.00
	\$305.00

Program 4: Second Fall Production

Each year, we budget for a total amount of money for general show expenses. After designers and directors have worked together with the producer and the Business Manager, a vision of the show is developed, and specific show expenses are appropriated. These include expenses such as set construction, costumes, lighting, properties, etc. Since the needs of each department vary on a show by show basis, we feel it is best to continue to use this method, which as worked very well for us in the past. Amounts requested match approved amount for the previous budget.

Line #	Description	Quantity	Unit Price	Extended Price
047	DVD for our Archives	1	\$100.00	\$100.00
047	DVD for our Archives	1	\$100.00	\$100.00
009	Payment for expenditures accrued during the production	1	\$250.00	\$250.00
009	Payment for expenditures accrued during the production	1	\$250.00	\$250.00
040	Poster Printing	1	\$80.00	\$80.00
040	Poster Printing	1	\$80.00	\$80.00
085	Royalties and Scripts, as required by law (\$60 per show *2 Shows) plus Scripts (\$5 per script *20 scripts)	1	\$225.00	\$225.00
085	Royalties and Scripts, as required by law (\$60 per show *2 Shows) plus Scripts (\$5 per script *20 scripts)	1	\$225.00	\$225.00
Total Expense				\$655.00
				\$655.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$655.00
				\$655.00

Goal E: To operate a theater group

Program 1: Office Supplies and Correspondence

Envelopes and letterheads are used primarily for mailing comp tickets. As they are ordered in bulk for the entire season, it would be impractical as a show expense.

Since we have to share the building with other organizations, a portion of our office supplies seem to disappear.

Each year we need to replace basic office supplies such as tape dispensers, staplers and scissors. Keeping these items stocked and also having to keep up with the continuous usage of writing utensils (pens, pencils, markers, etc.) can get quite costly. We therefore budget \$150/year for these items. Other items purchased with this money include, but are not limited to, construction paper, easel notepads, legal pads, manila envelopes, and message pads. We are also sure to check with the Union supplies to see if they have any cardstock or printer paper that we could use before making a purchase.

Although our library of perusal scripts is already very diverse, it is mostly made up of shows that we have already produced. The RPI Players are a unique group and we always enjoy doing something new and different. Increasing our script library is very helpful when it is time for our show selection in December. New scripts are great references for someone looking to make suggestions and can also be a great reference to someone who may never have heard of a suggestion that is made. Last year, we ordered copies of many of the shows that we nominated for selection for the next season, and would like to continue to do so. This was instrumental in improving the effectiveness of the process, as it allowed the membership to read the shows and be able to make more informed decisions at our season show selection. Fourteen shows are considered at the show selection meeting; the amount requested reflects this.

In addition, we maintain a collection of past show posters that we frame and display in the lobby of the Playhouse. Poster Framing has been moved out of the show budgets here as historically the posters for the prior season have all been framed at the same time just before the fall show. The cost per frame reflects the cost of UV protective glass as posters are being hung in direct sunlight. The requested amount is equal to the amount approved in the previous budget.

Our reference library is perhaps one of the biggest and most important assets to the RPI Players. These materials can be very helpful to someone who is taking on a position for the first time, and can give new insight to those who are taking on a position that they may have filled previously. We have found that many of the more helpful and recommended books can be quite expensive, ranging anywhere from \$30-\$65 each. Currently, we have a good supply of reference material, and do not request anything for this budget line at this time.

The amount budgeted for long distance service is based on its projected use. Long distance expenses are necessary since most of the royalty companies do not offer toll free contact numbers.

Line #	Description	Quantity	Unit Price	Extended Price
L12	Additions to the Players reference library	0	\$0.00	\$0.00
L12	Additions to the Players reference library	0	\$0.00	\$0.00
009	Envelopes and Letterhead	1	\$100.00	\$100.00
009	Envelopes and Letterhead	1	\$100.00	\$100.00
T07	Long distance service	0	\$25.00	\$0.00
T07	Long distance service	0	\$25.00	\$0.00
L39	Magazine subscriptions	0	\$0.00	\$0.00
L39	Magazine subscriptions	0	\$0.00	\$0.00

001	Office supplies	1	\$150.00	\$150.00
001	Office supplies	1	\$150.00	\$150.00
009	Perusal scripts	14	\$10.00	\$140.00
009	Perusal scripts	14	\$10.00	\$140.00
022	Postage & Shipping	1	\$30.00	\$30.00
022	Postage & Shipping	1	\$30.00	\$30.00
009	Poster Framing	3	\$85.00	\$255.00
009	Poster Framing	3	\$85.00	\$255.00
Total Expense				\$675.00
				\$675.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$675.00
				\$675.00

Program 2: Set Shop Expenses

All season set shop expenses have been moved to the Playhouse budget.

Comment: This program has been moved to the Playhouse budget.

Line #	Description	Quantity	Unit Price	Extended Price
009	Dusk Masks (20 pk	0	\$20.00	\$0.00
009	Dusk Masks (20 pk	0	\$0.00	\$0.00
009	Ear Protectors, non-disposable, per pair	0	\$0.00	\$0.00
009	Ear Protectors, non-disposable, per pair	0	\$0.00	\$0.00
009	Glow Paint, Pint	0	\$40.00	\$0.00
009	Glow Paint, Pint	0	\$0.00	\$0.00
009	Glow Tape, 30\'' Roll	0	\$13.00	\$0.00
009	Glow Tape, 30\'' Roll	0	\$0.00	\$0.00
009	Safety Goggles	0	\$0.00	\$0.00
009	Safety Goggles	0	\$0.00	\$0.00
Total Expense				\$0.00
				\$0.00
Total Income				\$0.00
				\$0.00

Total Subsidy | \$0.00

~~\$0.00~~

Program 3: Lighting Consumables

These items are consumed by the lighting staff in the process of running shows. As they are used, these items must be replaced because they are some of the key lighting components required for the production of shows. Lamps are especially important. A lighting instrument without a lamp is useless. During a Players show, an average of 7 lamps will fail. The average cost of a lamp in the Playhouse has risen with the purchase of newer, more complicated intelligent lighting fixtures. This is reflected here.

Littlite lamps are the small halogen bulbs used in the Littlite worklights with which we illuminate the lighting board. As with any incandescent light, these fail after a period of time. We are placing these in a separate line from the per-show lamp budget due to their low cost and infrequency of failure.

Cinefoil is black-coated, light-blocking aluminum foil which is often used to shape the beam of light exiting a lighting fixture or to block the spill of light onto an unwanted area. A large amount of Cinefoil may be used in any given production, and therefore we wish to purchase a roll of this foil on a yearly basis.

Patterns (also known as gobos) are used in lighting instruments to project textures onto the stage. A lighting designer will use a pattern to add a finishing touch to any good light design. The price of stock patterns has been increased to reflect the increased cost from our vendors.

Gels are a requirement for any light plot. All lights must be colored when they are used on stage. The price per sheet of gel has increased since last year, and this is reflected here.

Wax pencils are used to mark gel cuts with their respective color code, allowing us to more easily identify gels when they are in storage.

The RPI Players gobo is used to advertise our shows by projecting the Players logo on the CII, and a second gobo is used to project the Players logo on the main curtain of the Playhouse stage during shows. As with any gobos, the Players gobo (especially the one used outdoors) will wear out over time and require replacement. We are currently in need of at least one replacement. This is consistent with previous budgets, and matches the current catalog price of our primary supplier.

Line #	Description	Quantity	Unit Price	Extended Price
009	Lamps (7 per show, 3 shows)	21	\$26.00	\$546.00
009	Lamps (7 per show, 3 shows)	21	\$26.00	\$546.00
009	Littelite bulbs	5	\$3.00	\$15.00
009	Littelite bulbs	5	\$3.00	\$15.00
009	Replacement RPI Players gobo	1	\$30.00	\$30.00
009	Replacement RPI Players gobo	1	\$30.00	\$30.00
009	Stock cinefoil, by the roll	1	\$30.00	\$30.00
009	Stock cinefoil, by the roll	1	\$30.00	\$30.00
009	Stock gels, by the sheet	15	\$7.00	\$105.00
009	Stock gels, by the sheet	15	\$7.00	\$105.00

009	Stock Patterns, by the unit (3 Patterns/Show *3 Shows/Yr)	9	\$12.00	\$108.00
009	Stock Patterns, by the unit (3 Patterns/Show *3 Shows/Yr)	9	\$12.00	\$108.00
009	wax pencil	1	\$11.00	\$11.00
009	wax pencil	1	\$11.00	\$11.00
Total Expense				\$845.00
				\$845.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$845.00
				\$845.00

Program 4: Sound Consumables

These items are consumed throughout the year and as a result must be purchased each and every year.

We use 9V batteries to power the transmitters for our wireless microphones. We need an average of 84 9V batteries for the year. This is based upon 6 for the Fall play, 8 for Evening of Performance, and 70 for the spring musical. More wireless microphones are used for the musical, so we use more batteries. As these quantities are averages, the actual number of batteries per show varies. The 84 batteries are thus used throughout the entire season, and it is more logical to purchase them from here than the show budgets. Additionally purchasing all of the season's batteries in bulk is much cheaper and more efficient.

We are also sure to recycle our batteries.

The new Shure microphones we have purchased operate on AA batteries. Based on the number of microphones we currently own and the number of times we expect to use the microphones during the year, we expect to use 100 AA batteries during the season. Packs of AA batteries are available with 100 batteries in each pack; this is the most cost effective package for the quantity of batteries we need.

Line #	Description	Quantity	Unit Price	Extended Price
009	9v Batteries	84	\$2.00	\$168.00
009	9v Batteries	84	\$2.00	\$168.00
009	AA Batteries	1	\$25.00	\$25.00
009	AA Batteries	1	\$25.00	\$25.00
Total Expense				\$193.00
				\$193.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$193.00

Program 5: Make-Up Consumables

Each year we must replace basic hair and makeup supplies, applicators, and removers. The makeup is consumed throughout the year, and must be purchased again each year to replenish what was used. An additional line specific to aging makeup was added to the budget last year. However, this budget was found to be slightly excessive and we would like to relocate the funds to basic makeup supplies in order to purchase additional foundation colors. In recent years, the ethnic diversity of our casts has increased and we have needed to buy additional foundations in order to sufficiently match every actor's skin tone.

General hair supplies are necessary to replace every season. Bobby pins are always needed, as they tend to both disappear and become unusable after being hair sprayed several times.

Line #	Description	Quantity	Unit Price	Extended Price
009	Age Make-up	1	\$100.00	\$100.00
009	Age Make-up	1	\$100.00	\$100.00
009	Basic make-up supplies (i.e. base, blush, etc.)	1	\$150.00	\$150.00
009	Basic make-up supplies (i.e. base, blush, etc.)	1	\$150.00	\$150.00
009	Hair supplies (i.e. gel, hairspray, elastics, bobby pins, etc.)	1	\$100.00	\$100.00
009	Hair supplies (i.e. gel, hairspray, elastics, bobby pins, etc.)	1	\$100.00	\$100.00
009	Make-up removal supplies	1	\$100.00	\$100.00
009	Make-up removal supplies	1	\$100.00	\$100.00
Total Expense				\$450.00
				\$450.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$450.00
				\$450.00

Program 6: Work Party Food

This money is to purchase pizza or other food for consumption during the work parties that we have most Friday evenings. These work parties are where we accomplish most of the work on set construction and other Playhouse projects. We have found that we have a much higher turn out when we have food available for our workers, as do many other clubs. At the beginning of the year, a number of work parties are held by the theater honor fraternity, Alpha Psi Omega. This organization is unable to fund pizza at its work parties. However, the first few work parties after the FYE event are crucial to getting freshmen to stay with the Players. We received many complaints in previous years when pizza was not available at these events. Because it has such a great effect on publicity, we feel it is important to supply pizzas at these work parties. We are budgeting \$85.00 per work party, which reflects the average price we have had to pay recently for our pizza, even after taking advantage of coupons and promotions.

Line #	Description	Quantity	Unit Price	Extended Price
114	Purchase of work party food, per work party	26	\$85.00	\$2,210.00
114	Purchase of work party food, per work party	26	\$85.00	\$2,210.00
Total Expense				\$2,210.00 \$2,210.00
Total Income				\$0.00 \$0.00
Total Subsidy				\$2,210.00 \$2,210.00

Program 7: TANYS Adjudication

As a learning theater group, it is important for our organization to have our main stage performances critiqued on the professional level. As a member of the Theatre Association of New York State (TANYS), the RPI Players would have the opportunity to have a professional adjudicator come and give constructive, objective feedback about our production.

"In any production, we have our own ideas of how successful we have been in transmitting across the footlights what we wanted our audience to know and feel. But we have also become very close to that production and sometimes lose our objectivity. Adjudication provides an outside eye that allows our productions not only to bring applause, but also to grow."

In order to be eligible for adjudication, we must be an annual fee paying member of TANYS. In addition, the cost per adjudication is paid at the time the performance is being reviewed. The amount requested is based off of current prices from TANYS.

Line #	Description	Quantity	Unit Price	Extended Price
047	Adjudication for Fall Play	1	\$60.00	\$60.00
047	Adjudication for Fall Play	1	\$60.00	\$60.00
047	Adjudication for Spring Musical	1	\$60.00	\$60.00
047	Adjudication for Spring Musical	1	\$60.00	\$60.00
047	Annual TANYS Membership fee for RPI Players	1	\$50.00	\$50.00
047	Annual TANYS Membership fee for RPI Players	1	\$50.00	\$50.00
Total Expense				\$170.00 \$170.00
Total Income				\$0.00 \$0.00
Total Subsidy				\$170.00

\$170.00

Program 8: Season Tickets

We have begun printing our own tickets this year. This has proven to be extremely cost efficient, as ticket stock can be bought in bulk. We plan to continue this next season, and have therefore removed ticket printing from the individual show budgets. We instead request one bulk order of ticket stock per season.

Line #	Description	Quantity	Unit Price	Extended Price
009	Ticket stock (10,000 per pack)	1	\$220.00	\$220.00
009	Ticket stock (10,000 per pack)	1	\$220.00	\$220.00
Total Expense				\$220.00
				\$220.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$220.00
				\$220.00

Goal F: To obtain new members, train current members, and encourage alumni involvement

Program 1: Alumni and Membership Mixers

This program funds the Players Annual Spring Picnic. Held on the closing weekend of the musical, this long standing tradition allows alumni and current players to interact, share information, and foster good relations. The amount requested reflect current membership numbers.

Line #	Description	Quantity	Unit Price	Extended Price
114	Picnic Funding (\$2.50 per student)	122	\$2.50	\$305.00
114	Picnic Funding (\$2.50 per student)	122	\$2.50	\$305.00
Total Expense				\$305.00
				\$305.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$305.00
				\$305.00

Program 2: AES Student Trip

The Audio Engineers Society conference is a yearly gathering of the top brands and top minds in the professional Audio world. Every other year it is held in New York City and last year we went with funding from the Union. This convention is vital to increasing the overall knowledge of sound related equipment and techniques within our technical committee. The convention includes many workshops which are extremely beneficial, as well as an open floor, allowing our members to ask sales representatives personally about sound equipment. This is especially

important in order for us to view the latest in audio technology and help us make more educated decisions when it comes time to put together budgets and make equipment purchases. As it is a once every two year event we are not requesting money in this year's budget. We would like to continue this tradition as it is a valuable learning experience and a great place to network for repairs and new equipment for the Playhouse.

In Order to make this a feasible trip for any year we are budgeting for the lecture tickets, rooming, and transport for 5 people as we cannot assume that there will be anyone with contacts in the city for room and board. The trip is about 5 days long and we are assuming \$120 each for AES entry + \$60 each transport +\$50 per person per night lodging. Students will be paying for their own food and AES memberships to make the tickets \$120 instead of \$500 dollars.

Line #	Description	Quantity	Unit Price	Extended Price
111	Lecture passes, transport, rooming x5	0	\$230.00	\$0.00
111	Lecture passes, transport, rooming x5	0	\$230.00	\$0.00
Total Expense				\$0.00
				\$0.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$0.00
				\$0.00

Goal G: To publicize our performances to increase attendance and participation

Program 1: Marquees, Flyers, and Posters

These supplies allow us to publicize our shows to both the RPI campus and to the surrounding communities.

The marquess are painted for each show and posted on the outside of the Playhouse to publicize our shows. Outdoor oil base paint is required to paint these so that they will withstand being outside for months at a time. The marquess are another important method of advertising our shows to the Rensselaer Community.

Photocopying is a major part of publicity, as large quantities of photocopies are needed to send mailings to the media and other local organizations as supplements to our regular faxes. Posters for auditions, director searches, play searches, etc. are also both postered around campus and mailed. In addition, we use photocopies to create posters for Work Parties, perform internal Players business, and copy scripts for our Theater Slams, etc.

Paint brushes are necessary to paint the marquees. It is important that publicity have its own brushes, as the size and wear on set shop brushes make them unsuitable for the detail work of marquees.

Additionally, marquees withstand damage each year from being outside for months at a time. In previous years the damage has become bad enough that we needed to re-finish all of the marquees we had. In order to prevent this in the future we repair the damage to the marquees every year. Amount requested matches last year's approved budget.

Line #	Description	Quantity	Unit Price	Extended Price
009	Marquee Paint	3	\$65.00	\$195.00
009	Marquee Paint	3	\$65.00	\$195.00
043	Marquee Repair	1	\$50.00	\$50.00
043	Marquee Repair	1	\$50.00	\$50.00
038	Photocopying	2000	\$0.03	\$60.00
038	Photocopying	2000	\$0.08	\$160.00
009	Publicity paint brushes	2	\$10.00	\$20.00
009	Publicity paint brushes	2	\$10.00	\$20.00
Total Expense				\$325.00
				\$425.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$325.00
				\$425.00

Program 2: Polytechnic Advertisements

The RPI Players find that placing announcements in the campus newspaper, the Polytechnic, is a very effective method of attracting members of the RPI community to our productions and events. Larger advertisements are more visible and allow more information to be displayed at a time, and therefore stand to attract more people to Players productions and events. The amount requested is consistent with the amount approved in the previous Budget.

Line #	Description	Quantity	Unit Price	Extended Price
PC	Eighth page, major work weekends	3	\$0.00	\$0.00
PC	Eighth page, major work weekends	3	\$0.00	\$0.00
PC	Eighth page, two weeks before EOP play submission deadline	1	\$0.00	\$0.00
PC	Eighth page, two weeks before EOP play submission deadline	1	\$0.00	\$0.00
PC	Eighth page, week of each Theater Slam	1	\$0.00	\$0.00
PC	Eighth page, week of each Theater Slam	1	\$0.00	\$0.00
PC	Half page, week before each show	12	\$0.00	\$0.00
PC	Half page, week before each show	12	\$0.00	\$0.00
PC	Half page, week of auditions each show	12	\$0.00	\$0.00
PC	Quarter page, week of auditions each show	6	\$0.00	\$0.00

PC	Quarter page Other Fall Production Poly Credits	2	\$0.00	\$0.00
PC	Quarter page Other Fall Production Poly Credits	2	\$0.00	\$0.00
PC	Quarter page, week between shows	6	\$0.00	\$0.00
PC	Eighth page, week between shows	3	\$0.00	\$0.00
Total Expense				\$0.00
				\$0.00
Total Income				\$0.00
				\$0.00
Total Subsidy				\$0.00
				\$0.00

Section VII - Additional Income				
This line includes income primarily from advertisements, along with any other income that may arise due to additional events that are sponsored by the Players. The amount has been adjusted to reflect a realistic goal.				
Line #	Description	Quantity	Unit Price	Extended Price
RU0	Other income (i.e. advertisements, etc.)	1	\$700.00	\$700.00
RU0	Other income (i.e. advertisements, etc.)	1	\$700.00	\$700.00
Total Income				\$700.00
				\$700.00

Section VIII - Priorities
1) Goal A: To Produce a Straight Play during the Fall Semester
Our fall straight play is an important show, as it provides an opportunity for our members who do not sing or dance to still hold acting roles on stage.
2) Goal C: To produce a musical during the spring semester
Our Spring musical is the largest production, and we hope to continue to increase the scope and involvement of this show both for the members of the organization as well as for the entertainment of the Rensselaer Community.
3) Goal B: To Produce An Evening of Performance in the Winter months
"An Evening of Performance" serves as a teaching show for our members. Here, new and current members are encouraged to take on new roles and expand their capabilities. This also is the only show to involve student directors, which is an invaluable experience for these students who choose to direct in this production.
4) Goal E: To operate a theater group
This goal contains miscellaneous non-show specific items that are necessary for the day-to-day operation and maintenance of the organization. Items included in this goal range from correspondence and phone calls used to obtain performance royalties and locate professional directors for our shows as well as other necessary consumables used during the course of the year.

5) Goal D: To support theater on the RPI Campus

One of our goals as an organization is to support theater on campus, however our show programs also encompass this as well.

6) Goal G: To publicize our performances to increase attendance and participation

Publicity is crucial to a production; an active publicity campaign for each show dramatically increases attendances as well as participation in the organization.

7) Goal F: To obtain new members, train current members, and encourage alumni involvement

Obtaining new members is very important to the life of the organization. Without an active effort to find and train new members as well as encourage alumni involvement, the skill set of those involved with the RPI Players would quickly diminish as current students graduate.

Section IX - Club Inventory List

Description	Qty.	Condition	Total Value
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The RPI Players Inventory has been submitted with the RPI Playhouse section of the Rensselaer Union Facilities Budget.

There are no items defined for this category.

Overall Comments

While the Board appreciates the Players being more realistic with attendance figures, we are concerned about the relationship between expenses and income. In the future, you should work on generating more income via business advertising, alumni contributions, forming relationships with local businesses (trading advertisement for paint), etc... We will reevaluate this budget during next year's budgeting process after reviewing the changes you have made.

Expense Summary

Sub	Description	Total
001	Office Supplies	\$150.00 \$150.00
009	Other Supplies	\$10,328.00 \$10,218.00
022	Postage	\$30.00 \$30.00
038	Copy Services	\$89.25 \$208.00
040	Printing	\$2,345.00 \$2,345.00
043	Repair Equipment	\$50.00 \$50.00
047	Officials/Other Services	\$8,945.00

		\$8,945.00
085	Rental Equipment	\$3,650.00 \$3,650.00
111	Travel Domestic	\$0.00 \$0.00
114	Food Service (Travel)	\$3,870.00 \$3,570.00
L12	Books - Reference	\$0.00 \$0.00
L39	Journal Replacements	\$0.00 \$0.00
PC	Poly Credits	\$0.00 \$0.00
T07	Long Distance Domestic	\$0.00 \$0.00
Total Expense		\$29,457.25 \$29,166.00

Income Summary		
Sub	Description	Total
RU0	Income from programs	\$9,010.00 \$9,010.00
Total Income		\$9,010.00 \$9,010.00

Total Subsidy	
Requested: \$20,447.25	
Approved: \$20,156.00	